

SPONSORSHIP OPPORTUNITIES



Canada Clean Fuels & Climate Markets Summit 2026

21-22 OCTOBER | TORONTO

Canada's Flagship Convening for
A Modelling and Data-Driven Outlook on Climate Transition Economics, Policy, and Markets

Why Sponsor CFCM 2026?

The **Canada Clean Fuels & Climate Markets Summit (CFCM)** is Canada's only summit dedicated to the intersection of clean fuels, climate markets, and investment. Grounded in data, shaped by modelling, and attended by the 350+ leaders making the decisions that will define Canada's climate economy through the decade.

Sponsorship and partnership positions your organization at the centre of that conversation, offering high-visibility engagement with senior policymakers, institutional investors, corporate buyers, project developers, technology providers, and other market leaders shaping Canada's climate transition.

Brand Leadership

Position your organization at the focal point of Canada's evolving clean fuels and climate markets dialogue.

Market Access

Engage a curated group of decision-makers across compliance, procurement, and large-scale project execution.

Thought Leadership

Shape the dialogue through speaking opportunities, technical workspace showcases, structured webinars, and programmatic data alignment.

About the Summit

A data and modelling-driven dialogue for policymakers, market leaders, investors, and innovators navigating the most consequential period in Canada's climate and clean energy transition.

The Canada Clean Fuels & Climate Markets (CFCM) Summit was launched to create a more practical, data-driven forum for Canada's climate leaders. At a time when policy, investment, compliance markets, clean fuel deployment, and corporate transition strategies were too often discussed in silos, CFCM was designed to bring the right stakeholders into one room and focus the conversation on the signals that matter.

Now entering its **third edition**, CFCM returns to Toronto at a critical moment. Canada's climate transition is moving into a more complex and consequential phase. Clean fuel regulations, provincial low carbon fuel standards, carbon pricing systems, offsets, industrial decarbonization, corporate disclosure, climate finance, and emerging investment pathways are increasingly interconnected. Market participants need a clearer view of how policy, economics, compliance obligations, capital flows, and technology deployment are shaping the next decade.

The evolution from just ~~Carbon Markets~~ to Climate Markets reflects this broader reality.

Carbon markets remain central to the conversation, but they are now part of a wider landscape that includes clean fuels, climate finance, transition investment, infrastructure, disclosure, competitiveness, and cross-market and cross-border policy design. CFCM's expanded focus recognizes that Canada's climate economy can no longer be understood through conversations on one policy at a time.

CFCM brings together senior policymakers, regulated entities, fuel suppliers, investors, project developers, corporate buyers, market intermediaries, technology providers, and climate leaders. The Summit is grounded in data and shaped by modelling, with a focus on cutting through noise and identifying the hard signals driving Canada's climate transition.

**350+
ATTENDEES**

**60+
SPEAKERS**

**200+
ORGANIZATIONS**

**15+
SESSIONS**

For sponsors and partners, CFCM offers something increasingly rare: direct, sustained engagement with the organizations and decision makers defining Canada's clean fuels and climate markets agenda, concentrated in one place over **two days** in Toronto.

Who Attends CFCM

- 4Refuel
- ACT Commodities
- ACX
- Advance Carbon Removal
- Advanced Biofuels Canada
- AECOM
- AFD Petroleum
- Air Canada
- Alberta Canola
- Alberta Securities Commission
- Amerex Brokers
- American Forest Carbon
- Amp Americas
- Amrize
- Anew Climate
- Arbios Biotech
- ARC Financial
- Argus Media
- Aspen Technology
- ATCO EnPower
- Avondale Capital
- Bayer Crop Science
- BGC Group
- BMO Capital Markets
- Boreal Carbon Corporation
- BP
- BrightSpot
- BTG Bioliquids
- Bynamic Group
- Calcareia
- Canada Infrastructure Bank
- Canadian Biogas Association
- Canadian Climate Institute
- Canadian Fuels Association
- Canadian Hydrogen Association
- Canadian Women in Energy
- Capstone DC
- Carbon Assessors
- Carbon Engineering
- Carbon Management Canada
- Carbon Pulse
- Carbon Removal Canada
- Carbonhound
- CarbonRun
- Carbonzero
- Cargill
- Cascade Trading
- CCIC
- Cenovus Energy
- ChargePoint
- Charger Ready Properties
- CIBC
- Clean Prosperity
- Clear Blue Markets
- ClimeCo
- Conestoga
- Consolidated Biofuels
- Covenant Energy
- C-SAF
- CSSB
- DD Biofuel
- Deloitte
- Delphinus
- Dentons Canada
- Dow Jones
- Ecoengineers
- Econo Petroleum
- ECP
- Elbow River Marketing
- Emissions Reduction Alberta
- Enbridge
- Énergir
- Enhance Energy
- Enmax
- ECCC
- Equus Energy
- ERM
- Esso Group
- Farmers Edge
- Federated Co-operatives Ltd
- Finite Carbon
- FLO
- Folklore Contracting
- FuSE
- GE Vernova
- Generate Upcycle
- Gevo
- GHD
- Gibson Energy
- Gilbert's Global
- Global Affairs Canada
- Government of Alberta
- Government of Manitoba
- Greenfield Global
- Harvestone
- HF Sinclair
- HTC
- Hydro-Quebec
- ICE
- Idemitsu Americas Holdings
- IETA
- Imperial Oil
- Incubex
- Inlandsis Fund
- Innospec Fuel Specialties
- Invert Inc.
- Irving Oil
- Isometric
- Knight Fork
- KPMG
- Laurentian University
- Laszlo Energy Services
- Licella
- Louis Dreyfus Company
- Lombard Odier Investment Managers
- Maas Energy
- Mangrove Systems
- Mayekawa
- McGill St Laurent
- Menzies
- Motive Energy
- Natural Resources Canada
- Navius Research
- Nel-i
- Nextera Energy
- Nexus Strategy
- Nodal Exchange
- NULIFE GreenTech
- NWR Partnership
- Omnex
- OPIS
- Osler, Hoskin & Harcourt
- OX CO2
- Parkland
- Pembina Institute
- Perimeter Forest
- Permolex
- Polara Energy
- Powerex
- PureSphera
- Purolator
- Quantum Commodity Intelligence
- RBC Capital Markets
- Resilient
- RNG Coalition
- Rondo Energy
- S&T Squared Consultants
- SCV Consulting
- Secure Waste Infrastructure
- Shell
- Skyview Ventures
- Smart Charging Technologies
- SRECTrade
- Sterling Fuels
- Storm Fisher
- STROM Futures
- STX Group
- Suncor
- Superior Plus Corp
- Sussex Strategy Group
- SWITCH
- Targray
- TC Energy
- Teck Resources Limited
- Terra Verde
- TFS Energy Futures
- TNC of Canada
- Therm Solutions
- Tidewater Renewables
- Torgs
- UFA
- Uniper
- University of Calgary
- University of Victoria
- UPS Canada
- Valero Renewable Fuels
- Velocity Trade Capital
- Vermilion Energy
- Verra
- Viridi Global
- W.L. Gore & Associates
- Waga Energy Canada
- Weaver
- **and many more...**

Foundational Benefits Across All Core Sponsorship Tiers

Every sponsorship tier includes a foundational suite of benefits, delivering guaranteed visibility, formal recognition, and meaningful access throughout the conference.

- **Brand Visibility** – Logo placement across the event website, social media channels, and all digital communications throughout the sponsorship term
- **Formal Recognition** – Acknowledgement during the official welcome address at the opening of the conference
- **Delegate Passes** – Complimentary passes to attend the summit (quantity determined by sponsorship tier)
- **Lead Generation** – Access to attendee engagement and lead capture opportunities (scope and format vary by sponsorship level)
- **On-Site Presence** – Branded placement on event signage, stage backdrop, and high-traffic areas throughout the venue
- **Strategic Input** – Opportunity to contribute to the shaping of event themes and programming contours as a recognized conference partner

Additional value is available through a curated selection of add-ons and value-added opportunities, detailed below.

Sponsorship Add-Ons & Value-Added Opportunities

Title Sponsor *(Option available exclusively to Platinum Sponsor)*

Make CFCM yours. As Title Sponsor, the Summit becomes CFCM 2026 presented by **[Your Organization]**. The visibility and credibility of a flagship industry summit, without building one from scratch. Your brand leads every communication, every room and every conversation across both days.

State of Canada CFCM Flagship Report Sponsor

Deliver CFCM's flagship market report, with prominent branding and the opportunity to author or co-author select insight sections that showcase expertise, generate qualified leads, and establish your organization as a trusted advisor and voice in Canada's growing climate markets.

Dedicated Two-Hour Workshop

Strictly limited to 2 available blocks. Fully craft a deep-dive breakout technical module alongside the Summit editorial committee. Full digital marketing promotion, direct registration tracking, and complete participant lead list retrieval.

B2B Forum Table

Provides a dedicated corporate table inside the central B2B Forum networking area, **includes one full access delegate pass**, and visibility as an active service provider for targeted audience and partners.

Lunch and Reception Sponsor

Exclusive branding attached directly to the main hospitality of lunch or evening networking reception. High-visibility physical signage placement near catering bars, alongside premium digital transition visibility.

Breakfast or Networking Break Sponsor

Exclusive branding attached directly to any one of the breakfasts or networking breaks. High-visibility physical signage placement near catering area, alongside premium digital transition visibility.

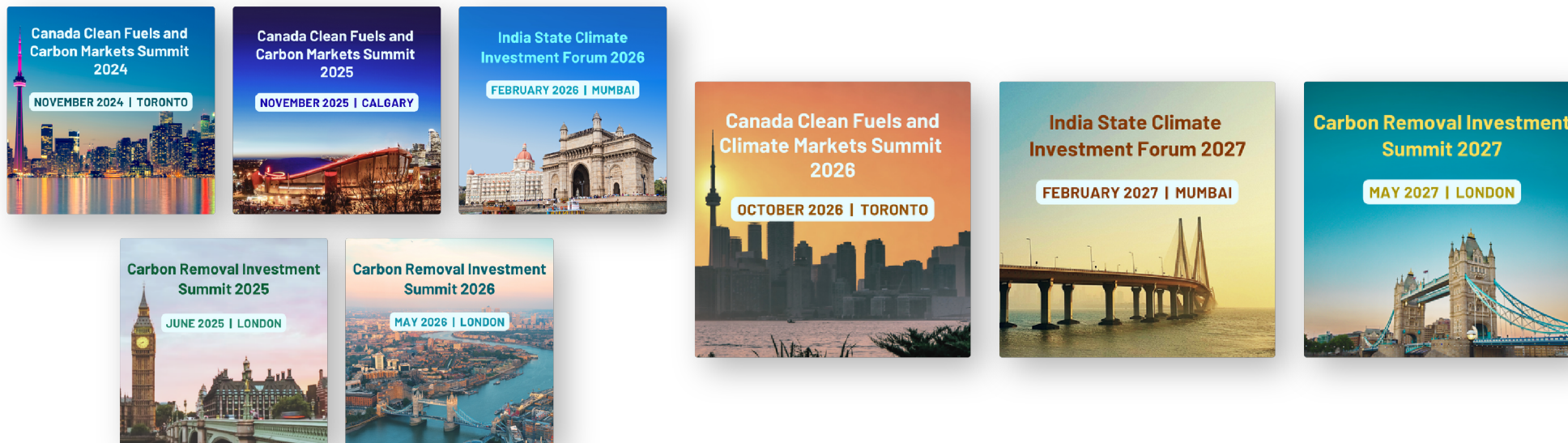
CFCM 2026 Core Sponsorship Tiers

In addition to the foundational benefits above, each sponsorship level includes the following tier-specific benefits.

<p>Exclusive</p> <p>Platinum</p>	<p>ACCESS</p> <ul style="list-style-type: none"> 4 full access delegate passes Advance attendee list Private room or a dedicated B2B Forum Table Dedicated summit concierge 	<p>VISIBILITY</p> <ul style="list-style-type: none"> Space for onsite booth and branding Company profile campaign (social and newsletter) Naming rights for: Lunch and Reception 	<p>IMPACT</p> <ul style="list-style-type: none"> Dedicated stage showcase slot Main stage speaking role Co-hosted pre-summit webinars Summit advisory board seat <p>Title Sponsor + C\$ 10,000</p> <p>Make CFCM yours. The Summit becomes CFCM 2026 presented by [Your Organization]. The visibility and credibility of a flagship industry summit, without building one from scratch.</p> <p>Preferred Add-On Pricing: 50%</p> <p>Platinum Sponsors receive 50% off any additional standalone or sponsorship add-ons that are not already included in the package.</p>
<p>Two available</p> <p>Gold</p>	<p>ACCESS</p> <ul style="list-style-type: none"> 3 full access delegate passes Advance attendee list Dedicated B2B Forum table for meetings 	<p>VISIBILITY</p> <ul style="list-style-type: none"> Space for onsite booth and branding Naming rights for either: Breakfasts or Networking Breaks 	<p>IMPACT</p> <ul style="list-style-type: none"> Main stage speaking role Summit advisory board seat
<p>Multiple available</p> <p>Silver</p>	<p>ACCESS</p> <ul style="list-style-type: none"> 2 full access delegate passes Advance attendee list Dedicated B2B Forum table (subject to availability) 	<p>VISIBILITY</p> <ul style="list-style-type: none"> Space for onsite booth and branding 	
<p>Multiple available</p> <p>Bronze</p>	<p>ACCESS</p> <ul style="list-style-type: none"> 2 full access delegate passes 	<p>VISIBILITY</p> <ul style="list-style-type: none"> Space for one roll up banner up to 3 x 6 feet (no booth space) 	
<p>one available</p> <p>Wi-Fi</p>	<p>ACCESS</p> <ul style="list-style-type: none"> 1 full access delegate passes 		

Shaping Data-Led Dialogues Across Climate Markets

cKinetics has emerged as a leader in convening high-quality, data and modelling-led dialogues across climate transition economies, with a proven platform of flagship convenings spanning global markets.



Interested in deeper multi-convening engagement across our global dialogues? Please reach out to explore tailored partnership opportunities.

Secure Your Engagement

CFCM 2026 sponsorship opportunities are limited and allocated based on availability, program fit, and Summit alignment.

Supporting CFCM 2026 positions your organization at the center of Canada's clean fuels, climate markets, and climate finance conversations, with premium visibility, senior access, and targeted business development opportunities.

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